



THE UNIVERSITY OF
MEMPHIS



Japanese Innovation and Experiences Implementing New Technology in the U.S. From “Product Out” to “Market In”

～日米草の根交流プログラム: 80年代の対米進出日系企業の
経験から: 2020年代のAI, IoTを活用する中・小規模事業者
の斬新な人材育成、労働力開発と新たな展開の紹介～

The manufacturing industry has been transitioning from labor-intensive to advanced manufacturing systems with automation, robotics, machine learning, and AI with IoT. This shift has created new business opportunities such as CASE* and MaaS*, but also created a growing skills gap that requires new ideas and approaches to training and reskilling employees. CEPEX* invites you to join us for a discussion of potential U.S.-Japan collaboration with private sector, government authorities and educational institutions on how to address workforce development issues and the 21st century workplace.

Agenda

4:00 p.m. Welcome Remarks

Thomas Nenon, Professor and Executive Vice President for Academic Affairs and Provost, the University of Memphis

Jiro Nishimura, Acting Consul-General of Japan in Nashville

4:10 p.m. Presentations

- “From Product Out to Market In, Change Your ‘80s Mindset”
- “Reverse Logistics Innovation, Beyond Shared Mobility in Supply Chain”

5:00 p.m. Panel Discussion and Audience Q&A

6:00 p.m. Reception

Speakers

Yukio Tada, Chairman of the Board, CEPEX; Fellow, Hokkaido University

Yoshihiro Sasaki, Founder, RL Institute, President & CEO, R-CUBES

Ai Collins, Director, Business Development/HR/Accounting, Funai Service Corporation

Yuki Matsuda, Coordinator, Japanese program, Associate Professor

Department of World Languages and Literatures, University of Memphis (invited)

CASE* (Connected: Autonomous: Shared/Service :Electric) MaaS* (Mobility as a Service)

CEPEX* (Center for Professional Exchange) is a 501(c)3 nonprofit organization dedicated to cultivating the U.S.-Japan relationship and next generation of Japan experts. <http://www.cepex.org/>

Event Details

Date & Time:

**Tuesday, December 3, 2019.
4:00-6:30 pm**

Location:

UC Ballroom

The University of Memphis.
Ballroom. 320 University
Center. Memphis, TN 38152-
3460

<https://www.memphis.edu/conferences/facilities/uc-ballroom.php>

Register:

Please click rsvp button

